

# CREMONA MUSICA

## INTERNATIONAL EXHIBITIONS *and festival*



SEPTEMBER, 24<sup>th</sup> - 26<sup>th</sup> 2021

### CREMONA MUSICA THIRD EDITION OF THE DISKLAVIER COMPOSERS CONTEST



Cremona, April 20<sup>th</sup>, 2021 - Cremona Musica and Yamaha Music Europe – Branch Italy, are glad to present the third edition of a composers contest especially conceived to combine Yamaha innovative technology with the genius of today's composers. In fact, the potentialities of Disklavier technology can be used by participants to compose an unreleased piece. Finalists will be selected by an international jury that, in the Grand Finale taking place on September 26<sup>th</sup>, 2021 within Cremona Musica, will choose the winner of the competition.

"It is a very creative instrument for all composers, - says M<sup>o</sup> **Roberto Prosseda, the Artistic Director of the contest** - since it enables you to create and develop music ideas that human pianists would not be able to perform. This contest is different from other competitions since it gives to all composers the possibility to listen to the performance of their piece (filmed on the Disklavier), thus contributing to the promotion and diffusion of their music. The jury, made of important international musicians, will judge both originality and quality of the composed piece, but also the understanding and use of Disklaviers' unique potentialities. These, in fact, make it possible to manage a 30-voice or more polyphony and to perform passages with a speed and rhythmic precision that would not be otherwise possible".

"Our aim, with this contest, is that of clearly expressing the desire of relaunch and continuity for the cultural sector that is suffering more than any other sector - says **Ilaria Seghizzi, Product Manager of Cremona Musica** -. Our commitment and support for music and its promotion goes ahead, and this goes also through co-marketing projects with partners that enable us to organize prestigious initiatives just like this".

"The Disklavier is a real example of a virtuous use of the technology that we love, that is the technology that serves mankind - states **Giovanni Iannantuoni, Senior Manager of Yamaha Music Europe** -. If, for example, the composer writes a piece for ten hands, he or she will be able to watch and listen to that piece performed by Disklavier. But the genius and creativity that lead to the composition of the piece will always be the outcome of the composer's creative soul".

#### THE CONTEST.

[The Disklavier Composers Contest](#) addresses all the musicians of the Europe aged over 18, with no further limitations of age and qualifications. Participants are required to submit an unreleased piece that will be performed by the Disklavier Piano. The international jury, whose members are **Richard Danielpour (President)**, **Francesco Filidei**, **Betty Olivero**, **Enrico Pieranunzi** and **Geoff Westley** will select the pieces for the Final that will take place on September 26<sup>th</sup> during Cremona Musica. On this occasion, the chosen winner will be given a prize of Euro 5,000 (gross of withholding taxes) offered by Yamaha Music Europe - Branch Italy. The Audience award, given according to online preferences, amounts to Euro 2,000 (gross of withholding taxes). Each score or audio file submitted by participants and uploaded on the contest registration page will be performed by Disklavier, videorecorded and then published on the YouTube Channel [YouTube Disklavier Composers Contest](#) with its title and author's name. The video with the higher number of "likes" on the YouTube Channel will win the Audience award. If anomalies in the online votes are found, the video will be excluded from the competition for the Audience Award. Furthermore, [Casa Musicale Sonzogno](#) will publish the winning piece, inserting the title in its catalogue and reserves the right to publish also one or more finalist pieces.

The [Disklavier Technology](#), developed over more than 30 years of research and refinement, enables Yamaha acoustic pianos to reproduce in an extremely precise way the performances of pianists who played and recorded on this piano. Thanks to a digital catalogue of scores and records, it is possible to have the piano autonomously perform a rich music repertoire, with pieces of different music genres.

The Disklavier piano can reproduce all the nuances of the performer's touch with the highest accuracy possible and enables pianists to play remotely while reproducing their performance on another Disklavier piano connected to the network and located anywhere else in the world.

[Cremona Musica](#) is the most important international Exhibition for high quality musical instrument, taking place every year in Cremona, hometown to Stradivari and international reference point for musical instruments. Next to prestigious instruments manufactured by Cremonese, Italian and international instrument makers, Cremona Musica also offer a rich high-level events program with concerts, exhibitions, masterclasses, contest and conferences with internationally famous musicians. Cremona Musica combines music business and art, thus becoming a not-to-be-missed event and the ideal place to give birth to new ideas, projects and collaborations. Cremona Musica is where music lives and renews itself.

Follow this link for all the info:

<http://www.cremonamusica.com/en/disklavier-composers-contest/>

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